

To Woodley's Parents and Students:

As the leaders of Woodley Leadership Academy, we are still concern about the behavior of your child, our students and want to continue offering helpful hints to assist you with your child(ren) our students. Although we no longer have the face to face contact with your child(ren), does not mean that we want the behavior and social skills to go lacking. We are offering you some ways of continual engagement that your child(ren) our students can become better children and students. We want to continue preparing them for the upcoming school year, so they are ready for learning when that time arrive.

How are social media platforms impacting your school's culture? Maybe you're seeing the benefits of these digital spaces in enriching students' lives. Students may be sharing their interests and exploring their identities in healthy ways. Their creativity may be soaring as they develop their personal profiles and connect with digital content.

Or, quite possibly, you may be experiencing some of the negative effects of people exercising their digital voice with abandon. From risks associated with cyberbullying to the sharing of personal information and inappropriate or hurtful content, social media can be a serious issue for our students and, ultimately, our school culture.

Though we have limited control over how students ultimately choose to engage on social media, it is within our Circle of Influence to help shape the narrative around social media for our schools. We can provide safe and responsible teaching about how leaders share their voice in digital arenas. Consider using [Social Media and the 7 Habits](#) as a starting point.

Social Media and the 7 Habits®

INDEPENDENCE: MASTERY OF SELF		INTERPERSONAL: COMMUNICATING WITH OTHERS		
Highly-Effective Practices	Student Behaviors	Parent Behaviors	School Culture Questions	
HABIT 1: Be Proactive®	<ul style="list-style-type: none"> I have a “can do” attitude. I take responsibility for my actions. I choose my actions. I focus on my Circle of Influence®. I use proactive language. I pause before I respond. I am a Transition Person or role model for others. 	<p>I have a “can do” attitude regarding how I use my social media. I think proactively about my social media. I rule my technology, it doesn’t rule me.</p> <p>I take responsibility for my actions when using social media. If I cause someone harm or pain, I apologize. I do not spread untruths or gossip.</p> <p>I choose my actions in a proactive way when using social media. This means I reflect and determine the actions that will bring me the desired results.</p> <p>I consider what’s in my inner circle (Circle of Influence) as it relates to my social media. I control my responses in words, actions, and reactions. I know that others’ words, actions, and reactions are in my outer circle.</p> <p>I use proactive language in my responses and proactive thoughts when formulating my response.</p> <p>I am a Transition Person for others. I help others break the cycle of negative and critical words and actions by being a role model of positivity, responsibility, and truth.</p> <p>I pause before responding to a negative text or critical social media. I take a deep breath and decide how and when I will respond, if at all.</p> <p>I choose my response based upon principles and desired results.</p>	<p>We take a proactive “can do” attitude and stance towards social media in our home by setting boundaries, rules, safeguards, and respectful attitudes towards ourselves and others on social media.</p> <p>We take responsibility for what we teach our children about social media, and choose our actions as it relates to permission and careful monitoring.</p> <p>We pause before responding based upon our desired results as we coach and teach our children.</p>	<p>What can we do in our building to equip students for social media issues?</p> <p>How do we choose to act as we teach children the practices and principles of Habit 1 to apply both in and out of school?</p> <p>How do we choose to react to students and social media issues that are brought into the building?</p> <p>What is in our Circle of Influence regarding students and their social media usage?</p> <p>How do we pause before we react and respond to social media issues that are brought on to the school grounds?</p> <p>How can we become a transition figure for students in how we model respect in all situations?</p>

LeaderinMe.

© Franklin Covey Co. All rights reserved.

A few tips for using [Social Media and the 7 Habits](#):

- **Use it as a starting point.** Smart minds on the *Leader in Me* coaching team created this resource. And as useful and powerful as we believe it can be, we also know that you have the genius in your home to make it your own. Consider capturing ideas from your students about how they can apply leadership in their interactions with others online.
- **Engage all stakeholders.** Schedule a home/family discussion, perhaps facilitated by you to your child(ren) to share their thinking. Think about ways to connect you and your students, in the conversation.
- **Talk candidly about the risks.** Starting this conversation gives the schools the opportunity to proactively manage the footprints students are actively creating. Everyone, not just students, can begin to more

fully consider how the things we post online impact us now and in the future.

- **Keep the conversation going.** Social media platforms and the ways we interact across them are constantly changing. Those constant changes require that our conversations about the ways we show up on social media become a regular part of our reflective practice.

Technology can rule our life, but it doesn't have to. Whether we are building our school culture face-to-face, in the classroom, or remotely from various locations, there are countless opportunities to leverage social media in positive ways.

We will continue to monitor your child(ren) during this time down for them. They are important to us and we want to offer helpful techniques that will help your child(ren) in school as well as out of school. Please work with us as we continue our behavior methods for your child(ren). We will make contact weekly, if you have any questions or concerns in helping your child(ren) be the best behaviorally please contact us so we can discuss a plan that will fit your need or concerns.

Because_of Education,

Mr. Bracken II